

JANUARY

JULY

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

FEBRUARY

AUGUST

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

MARCH

SEPTEMBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

APRIL

OCTOBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

MAY

NOVEMBER

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

JUNE

DECEMBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

FILL

FILL

NOVEMBER 8,

1965

fashion calendar

RUTH FINLEY, PUBLISHER

TR 9-2343 / ISSUED WEEKLY / 25th YEAR

8 EAST 77th STREET / NEW YORK, N. Y. 10021

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
-------------	------------------------	-----------------	--------------

WEEK ENDING FRIDAY, NOVEMBER 5, 1965

Thursday Nov. 4 10:30 A.M.	OPENING OF SPRING COLLECTION Also Nov. 11 at 10:30. By reservation. Contact: Marta Schreiber, LA.4-9350.	NINA RICCI- NEW YORK	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
----------------------------------	--	-------------------------	---

Thursday Nov. 4 11:00 A.M.	PRESS PREVIEW: BRITISH READY-TO-WEAR FASHIONS "British Fashion--U.S.A. '66"--The British Fashion Industry, in association with Cunard, will present ready-to-wear coats, suits, dresses, and sports-wear at a preview for the press. Showings also Nov. 4 at 3:00 P.M., and Nov. 5 at 10:00 A.M. All shows by admission card only. Publicity: Ruth Hammer Assoc., 350 W. 51st St., 246-4818. Thereafter, each firm will present complete collection at Hotel Plaza (see below), contact: PL. 9-3000:		
----------------------------------	---	--	--

Jean Allen--Suite 1561: Daytime & after-five dresses; Miss Casual Knitwear.
Aquascutum--Suite 520: Rainwear.

John Bates at Jean Varon--Suite 964; Dresses and evening wear.

Burberry--Suite 1632: Rainwear.

Cojana--Suite 857: Coats and suits.

Simon Massey--Suite 1134: Dresses, suits, at-home wear.

Roger Nelson--Suite 1161: Suits, coats, at-home wear.

Leslie Raymond--Suite 908: Coats, suits, ensembles.

Reldan-Digby Morton--Suite 1161: Dresses, coordinates.

Bob Schultz--Suite 457: Dresses, coats, suits, evening wear.

Maggi Shepherd--Suite 1365: Coats, dresses, suits, at-home.

Sheraton--Suite 1208: Coats, suits, dresses.

Liza Spain--Suite 1253: Dresses, coats, suits, at-home.

Frank Usher--Suite 1455: Dresses, evening wear.

Strelitz--Suite 1408: Dresses, coats, suits, at-home.

Wallis of London--Suite 1051: Coats, suits, dresses, at-home.

Frederick Starke for "Sugar & Spice"--Suite 549: Dresses, at-home.

Thursday Nov. 4 11:45 A.M.	CHILDREN'S FASHIONS-- PRESENTED ON SKATES Fashion show on skates, sponsored by Best & Co. Narrator: Betty Furness. Open to public. Contact: Jessie V. Sloan, PL. 4-1080.	BEST & CO.; UNITED HOSPITAL FUND	ROCKEFELLER PLAZA SKATING POND
----------------------------------	--	-------------------------------------	-----------------------------------

Thursday Nov. 4 12:00 Noon Luncheon	INTERIOR DESIGN LUNCHEON MEETING "Six Happenings, 1890-1970"--"Development of Interiors from Art Nouveau to Space Age." Phyllis Kirk, motion picture and television actress, will moderate a panel of guest celebrities. Topic: "What influences interior design--status, money, or psychological needs?" Also showing of special fashions. Commentator and Chairman: Jeanette Sarkisian, senior editor, "Saturday Evening Post." Prices: \$10.00, members; \$12.00, guests. Contact: CI. 7-3940.		
--	---	--	--

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Nov. 4 2:30 P.M.	OPENING OF SPRING COLLECTION Showings Nov. 4, 9, 11, 16 at 2:30; and Nov. 17 at 10:30. By reservation. Contact: Estelle Marr, LO. 3-1600.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Thursday Nov. 4 3:30 P.M.	PREVIEW OF SPRING DRESS COLLECTION By invitation. Contact: Isabelle Crawford, LW. 4-9000.	LESLIE FAY, INC.	1400 BROADWAY SHOWROOM - 16TH FLOOR
Thursday Nov. 4 4:00 P.M.	OPENING OF SPRING COLLECTION Also Nov. 9 at 4:00 P.M. By reservation. Contact: Shirley Ornstein, LO. 4-9115.	ANNE FOGARTY, INC.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Thursday Nov. 4	OPENING OF SPRING COLLECTION Spring collection, designed by Shannon Rodgers, at continuous showings. By appointment. Contact: Jeanne Dionne, CH. 4-7522 or CH. 4-4940.	JERRY SILVERMAN, INC.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Thursday Nov. 4	OPENING: RESORT- SPRING COLLECTION Informal daily showings of casual to evening collection "in a projection of fashions." By appointment. Contact: Joe Melton, LO. 5-6900.	JONNY HERBERT, INC.; PAB, LTD.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Thursday Nov. 4	OPENING: SPRING COLLECTION Spring collection at continuous showings. By appointment. Contact: Bill Levin, OX. 5-3091.	A. FETTERMAN, INC.	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Thursday Nov. 4- Nov. 5	"KNIT IDEA" SHOW-- FALL '66 Exhibit from 10:00 A.M. to 8:00 P.M.--new yarns and knitted fabrics con- taining Du Pont textile fibers. For spinners, knitters, retail buyers, trade, and press. (Cocktails 5:00-8:00 P.M.) By invitation. Press con- tact: Barbara Matson, 971-4658; Trade: Mary Prost, 971-4269.	DU PONT COMPANY TEXTILE FIBERS	EMPIRE STATE BUILDING 4TH FLOOR
Nov. 5	OHRBACH'S RELEASE--Ski fashions. (No Press Show)		
Friday Nov. 5 9:00 A.M. Breakfast	PRESS PREVIEW OF SHEEPSKIN COATS Press preview to meet the Macdonalds of Scotland at a showing of their new sheepskin coats. By invitation. Contact: Priscilla Cotter, LE. 5-9079.	ANTARTEX SHEEPSKIN SHOP	139 EAST 76TH STREET (AT LEXINGTON AVENUE)
Friday Nov. 5 10:30 A.M.	PREVIEW OF SPRING COLLECTION Helena Barbieri's collection of Spring cocktail and evening fashions. By invitation. Continuous daily thereafter. Contact: CH. 4-3169.	MODERN COUTURE, INC.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Friday Nov. 5 11:30 A.M.	PREVIEW OF SPRING COLLECTION Also, Nov. 9 and 10 at 11:30. Publ.: TR. 9-7112 or LO. 4-9194.	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Friday Nov. 5 2:30 P.M.	PREVIEW: SPRING COLLECTION For the press, by invitation. Contact: 1350 S. Los Angeles Street, Olympic Bldg., Los Angeles, California.	ESTEVEZ	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Nov. 5 3:30 P.M.	JUNIOR COLLECTION FOR SPRING Designed by Betty Carol. Contact: Bettye Whiteman, CH. 4-7373.	MAM'SELLE Also Nov. 9 at 3:00 P.M., by reservation.	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Sunday Nov. 7 5:30 P.M.	CALIFORNIA SPRING FASHIONS IN NEW YORK Preview of Spring collection. By invitation. Contact: Michael Novarese, PL. 9-3000.	MICHAEL NOVARESE (711 N. LA CIENEGA, L.A.)	HOTEL PLAZA CRYSTAL ROOM Thereafter by appointment.
<u>WEEK BEGINNING MONDAY, NOVEMBER 8, 1965</u>			
Nov. 8	MACY RELEASE--Boutique Fashions. (No Press Show)		
Nov. 8	PRESS PREVIEW: ARTHUR JABLOW & JABE SPRING COLLECTIONS AT 9:30 A.M.		
Monday Nov. 8 10:00 A.M. Coffee	PREVIEW: "ART FOR TODAY" REPRODUCTIONS Preview for the press of "Art For Today" reproductions. By invitation. (For Release, Tues., Nov. 9.)	ABRAHAM & STRAUS (BROOKLYN) Publicity: Jane Miller, TR. 5-7200, Ext. 691.	7TH FLOOR EXECUTIVE BOARD ROOM
Monday Nov. 8 10:30 A.M.	OPENING: SPRING COLLECTION Also Nov. 10 at 10:30. By appointment.	AUGUST de LORENZO, INC.	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR Contact: Helen Presser, BR. 9-7850.
Monday Nov. 8 11:30 A.M.	SPRING COAT AND SUIT COLLECTION Collection designed by David Kidd. Also Nov. 10, 15, 17 at 11:30 A.M. By reservation. (Press showing Mon., Nov. 8 at 9:30 A.M.--See Above.) Contact: Virginia Yost, LA. 4-3404.	ARTHUR JABLOW, INC.	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR Publicity: Eleanor Lambert, MU. 8-2130.
Monday Nov. 8 11:30 A.M.	OPENING OF SPRING COLLECTION Showing of Spring collection, designed by Dorothy Farbo. Also Nov. 11 at 11:30 A.M. By reservation.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR Contact: BR. 9-5991.
Monday Nov. 8 12:00 Noon	OPENING OF SPRING COLLECTION Showing of Spring collection, designed by Don Breitinger, Nov. 8, 10, 17 at 12:00 Noon. By reservation.	HAROLD LEVINE, INC.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR Contact: LA. 4-0237.
Monday Nov. 8 1:00 P.M.	OPENING OF SPRING COLLECTION Also Nov. 9, 10, 11, 12, 16, 17, 18 at 1:00.	HARVEY BERIN, LTD.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR Contact: PE. 6-0206.
Monday Nov. 8 1:00 P.M.	CUSTOMER SHOWING: EMILIO PUCCI FASHIONS Open to public (1:00 P.M.-3:00 P.M.).	SAKS FIFTH AVENUE	3RD FLOOR Publicity: Helen O'Hagan, PL. 3-4000.
Monday Nov. 8 1:15 P.M.	OPENING: SPRING COLLECTION Also Nov. 11 and 15 at 1:15.	NAT KAPLAN, INC.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR Contact: Miss Fritz, LO. 5-4115.
Monday Nov. 8 2:30 P.M.	OPENING: SPRING COLLECTION Spring collection, designed by Ole Borden; also Nov. 9 and 16 at 2:30. By reservation.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR Contact: Murray Solomon, LO. 4-3600.

READY-TO-WEAR TIME TABLE, WEEK OF NOVEMBER 8

("O" REFERS TO OPENING; "P" PREVIEW OR PRESS SHOW; "*" INDICATES SHOWING FRIDAY)
For more details, refer to specific listings in current and previous issues.

<u>MONDAY, NOV. 8</u>	<u>TUESDAY, NOV. 9</u>	<u>WEDNESDAY, NOV. 10</u>	<u>THURSDAY, NOV. 11</u>
9:30 Arthur Jablow- & Jabe(P)	*Tiffeau-Busch	Pat Sandler(P)	Robert Strong(O)
10:00	Adele Simpson(O) Barberini Frank Gallant Seymour Fox(O) Jack Sarnoff(O) Ben Reig(O)	Adele Simpson Barberini Jack Sarnoff Ben Reig	Adele Simpson Barberini Frank Gallant Seymour Fox
10:30 August de Lorenzo(O) Leonard Arkin Marquise(O)	Wilson Folmar(P) Pattullo-Copeland Debshire(P)	August de Lorenzo *Oscar de la Renta for Jane Derby Marquise Townley	Wilson Folmar Pattullo-Copeland Nina Ricci-N.Y. Monte-Sano & Pruzan
11:00 Wragge	Arkay(O)		
11:15 Andrew Arkin			
11:30 Arthur Jablow(O) Mignon(O)	George Carmel(P) Abe Schrader	Arthur Jablow Abe Schrader	George Carmel Mignon
12:00 Harold Levine(O) Vera Maxwell	Matty Talmack(O) Geoffrey Beene(O) Lanz Georgia Bullock(O) Paul Blumenstein & Alison Vera Maxwell	Harold Levine Geoffrey Beene Lanz Mollie Parnis(O)	Matty Talmack Geoffrey Beene Lanz *Georgia Bullock C.Alexander(O)
1:00 Harvey Berin(O) Teal Traina	Harvey Berin Teal Traina	Harvey Berin Teal Traina Hannah Troy (O) Oleg Cassini(P)	*Harvey Berin Andrew Woods(O)
1:15 Nat Kaplan(O)			Nat Kaplan
1:30	Pat Sandler(O)		Pat Sandler
2:00 Originala	Rappi(O) Harry Frechtel (O)	Originala	Rappi Harry Frechtel
2:15 Paul Parnes		Paul Parnes	
2:30 Rembrandt(O)	Rembrandt Maurice Rentner Branell Ira Rentner Trigere Catherine Scott(O)	Larry Aldrich(O) Maurice Rentner Branell Christian Dior-N.Y.(O)	Larry Aldrich Maurice Rentner Branell Ira Rentner Trigere

(continued on following page)

READY-TO-WEAR TIME TABLE (continued from page 4)

<u>MONDAY, NOV. 8</u>	<u>TUESDAY, NOV. 9</u>	<u>WEDNESDAY, NOV. 10</u>	<u>THURSDAY, NOV. 11</u>
3:00	Oscar de la Renta- for Jane Derby Mam'selle		Devonbrook(O)
3:30		Devonshire(O)	Samuel Robert(P)
4:00 Jabe(O) Sam Friedlander(P)	Anne Fogarty Harmay(P) Malcolm Starr(O) John Moore(O)	Jabe Harmay	Ceil Chapman for Miss Winston(O) Malcolm Starr John Moore
	Samuel Winston(O)	Terry-Allen; Miss T. Samuel Winston	Terry-Allen; Miss T.
5:00		Joan Leslie(O)	
5:15			Rossino-Angela(P)
5:30 Helga	Domani Knits(P) Helen Rose- Rod Owens(P)		

Monday APRES LUNCHEON BEN KAHN FURS DELMONICO'S
Nov. 8 FASHION SHOW (150 WEST 30TH ST.) BALLROOM
3:00 P.M. Furs by Ben Kahn. Shoes--I. Miller. Perfumes--Evyan. Show at 3:30.
Cocktails Press by invitation. Public by reservation: \$3.75. Commentator and Coordinator: Phyllis Youngheart, PL. 1-0752.

Monday PREVIEW: SPRING SAM FRIEDLANDER, INC. 500 CLUB
Nov. 8 COLLECTION (530 SEVENTH AVENUE) 500 SEVENTH AVENUE
4:00 P.M. Afternoon, cocktail, and evening fashions, designed by Bob Bugnand.
Thereafter at showroom. Contact: Sylvan Fox or Miss Joy, PE. 6-2663.

Monday OPENING: SPRING JABE 530 SEVENTH AVENUE
Nov. 8 COLLECTION (DIV. OF ARTHUR JABLOW) SHOWROOM - 9TH FLOOR
4:00 P.M. "Young esprit" clothes, designed by David Kidd, Nov. 10, 15, 17 at 4:00.
By reservation. (Press showing Mon., Nov. 8 at 9:30 A.M. By invitation.)
Contact: Virginia Yost, LA. 4-3404. Publ.: Eleanor Lambert, MU. 8-2130.

Monday FASHION SHOW BY GALEY & LORD SHERATON-EAST HOTEL
Nov. 8 LEADING DESIGNERS BALLROOM
5:00 P.M.- "Voila Voile"--presentation of fashions in Stoffel voile by leading
7:00 P.M. American designers. By invitation. Publicity: Rosemary Sheehan, MU. 5-1280.

Monday CALIFORNIA FASHIONS HELGA HOTEL GOTHAM
Nov. 8 IN NEW YORK BALLROOM
5:30 P.M. Showing of Helga's Spring collection; also Nov. 15 at 5:30 in private
suite 1605. By invitation. Contact: Walter Oppenheimer, CI. 7-2200.

Beginning OPENING OF SPRING LEE CLAIRE, INC. 530 SEVENTH AVENUE
Monday COLLECTION SHOWROOM - 14TH FLOOR
Nov. 8 Cocktail and evening fashions at daily informal showings. Contact:
Al Davis or Sylvia Greer, WI. 7-9470.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION Daily informal showings of Spring collection, designed by Louis Clausen. By appointment. Contact: Judi Fox, 695-5730.	ABBOTT EAST	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday Nov. 8	OPENING: SPRING COLLECTION Fall cocktail and evening fashions, designed by George Nardiello, at daily informal showings. Contact: Sandy Abelson or Abe Goldner, PE. 6-0151.	CAMEO EVENING FASHIONS; FIVE-THIRTY P.M.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Nov. 8	OPENING: SPRING COLLECTIONS Daily informal showings: Mort Schrader, Stephan Ltd., and M.S. Couture (suits). Contact: Betty Yarmon, TR. 9-7112 or LO. 4-9194.	SCHRADER COLLECTIONS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION Daily informal showings of Spring collection. Contact: LO. 5-3250. Publicity: Betty Flannery, LE. 2-2571.	RAFFAELE	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday Nov. 8- Nov. 19	CALIFORNIA FASHIONS IN NEW YORK Daily informal showing of Travilla's Spring collection. By appointment. Contact: William Travilla, CI. 7-2200.	TRAVILLA (853 NO. LA CIENEGA)	HOTEL GOTHAM
Tuesday Nov. 9 8:00 A.M. Breakfast	SEMI-ANNUAL SEMINAR FOR MEMBER STORES Advance Spring Seminar (8:30 A.M.) for member stores. By reservation. Contact: Marjorie Reich or Frances Hodges, LT. 1-2714.	MERCHANDISING MOTIVATION INC. (39 W. 55TH STREET)	HOTEL ASTOR VERSAILLES ROOM
Tuesday Nov. 9 9:30 A.M. Coffee	AT-HOME FASHIONS BY MERLE OBERON The press will be invited to "Inner-Circle" collection of at-home fashions, designed by Merle Oberon, exclusively for Altman's. By invitation. (For Release, Wed., Nov. 10.) Publicity: Kay Robinson, OR. 9-7800.	B. ALTMAN & CO.	2ND FLOOR
Tuesday Nov. 9 10:00 A.M.	SPRING COAT AND SUIT COLLECTION Also Nov. 11, 16, 18 at 10:00 A.M. By reservation. Contact: LO. 4-3246.	SEYMOUR FOX, INC.	512 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Nov. 9 10:00 A.M.	OPENING: SPRING COLLECTION Also Nov. 10, 11, 16, 17, 18 at 10:00 A.M. For reservations contact: Miss Rose. Publicity: Judith Jackson, LA. 4-7626.	ADELE SIMPSON, INC.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Nov. 9 10:30 A.M.	OPENING: SPRING COLLECTION Also Nov. 11 and 16 at 10:30. By reservation. Contact: LA. 4-5923.	WILSON FOLMAR, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday Nov. 9 10:30 A.M.	PREVIEW OF SPRING COLLECTION Spring collection--Debsire dresses and costumes, designed by John Anthony. By invitation. Continuous thereafter. Contact: Judy Carlson, PE. 6-4580.	DEBSHIRE, LTD.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Nov. 9 11:00 A.M.	OPENING: SPRING COLLECTION By reservation. Contact: Peter Kallish, LO. 5-2626.	ARKAY, INC.	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 9 11:30 A.M.	PRESS PREVIEW: SPRING COATS AND SUITS By invitation. Thereafter Nov. 11, 16, and 18 at 11:30 A.M. By reservation. Contact: Estelle Schwartz, LA. 4-3310.	GEORGE CARMEL, INC.	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
Tuesday Nov. 9 11:45 A.M. Cocktails- Luncheon	"TOMORROW'S WORLD": LUNCHEON MEETING "Tomorrow's World: Threat or Challenge to our Basic Design-for-Living Concepts of Today"--Speaker: Mr. Jack Lowery, Industrial and Interior Design Consultant. Cocktails--11:45; Luncheon--12:15. Tickets: \$8.00, members; \$10.00, guests. Contact: Irene Douglas, TE. 8-5133.	NAT'L HOME FASHIONS LEAGUE(767 LEX.AVE.)	HOTEL PIERRE BALLROOM
Tuesday Nov. 9 12:00 Noon	OPENING OF SPRING COLLECTION Preview of new Spring collection. Also Nov. 11, 12, 15, 17 at 12:00 Noon. By reservation. Contact: Mary Jean Rainnie, 565-2827.	GEORGIA BULLOCK	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Tuesday Nov. 9 12:00 Noon	OPENING OF SPRING COLLECTION Also Nov. 9, 10, 11, 15, and 16 at 12:00 Noon. By reservation. Contact: LW. 4-0454.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Tuesday Nov. 9 12:00 Noon	OPENING: RESORT- SPRING FASHIONS Showing of Resort-Spring collection, designed by Dominic, Nov. 9 and 11 at 12:00 Noon. By reservation. Contact: Mr. Revell, BR. 9-1195.	MATTY TALMACK, INC.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday Nov. 9 1:30 P.M.	OPENING OF SPRING COLLECTION Also Nov. 11 and 16 at 1:30. By reservation. (Press show Wed., Nov. 10 at 9:30 A.M. By invitation.) Contact: CH. 4-0600. Publicity: Eleanor Lambert, MU. 8-2130.	PAT SANDLER	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday Nov. 9 2:00 P.M.	OPENING: SPRING COLLECTION Also Nov. 11 at 2:00. By reservation. Contact: Bob Kallish, LO. 5-2626.	RAPPI, INC.	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Nov. 9 2:30 P.M.	OPENING: SPRING COLLECTION Showing of Catherine Scott's Spring collection, Nov. 9 and 16 at 2:30. By invitation. Contact: Margie Lefcourt or Sally Wolf, 524-7093.	CATHERINE SCOTT, LTD.	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday Nov. 9 3:00 P.M.	PRESS PREVIEW OF SPRING COLLECTION By invitation. Thereafter Nov. 10, 12 and 16 at 10:30 A.M. By reservation. Contact: Mabel Glemby, LA. 4-9350.	OSCAR DE LA RENTA FOR JANE DERBY, INC.	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Nov. 9 3:30 P.M.	INFORMAL SHOWING: JEWELRY EXHIBITION Showing of jewelry, crafted and exhibited by H. Stern of Brazil, including the seventy-five thousand dollar "Flora" centerpiece. By invitation. Publicity: Dee Bass--Cotton & Bass, HA. 1-4737.	H. STERN OF BRAZIL	681 FIFTH AVENUE SHOWROOM - 9TH FLOOR
Tuesday Nov. 9 4:00 P.M.	OPENING: SPRING COLLECTION Also Nov. 10 and 15 at 4:00 P.M. By reservation. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 9 4:00 P.M.	OPENING: SPRING COLLECTION Malcolm Starr's collection, designed by Elinor Simmons. Also Nov. 11 & 17 at 4:00. By reservation. Contact: Marion Auley, LA. 4-7690.	MALCOLM STARR, INC.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Nov. 9 4:00 P.M.	OPENING: SPRING COLLECTION Also Nov. 11, 15, 17 at 4:00. By appointment. Contact: OX. 5-1350.	JOHN MOORE	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday Nov. 9 4:00 P.M.	OPENING OF SPRING COLLECTION Showings Nov. 9, 10, and 16 at 4:00. Contact: CH. 4-2616.	SAMUEL WINSTON, INC.	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday Nov. 9 5:00 P.M.- 7:00 P.M. Cocktails	RECEPTION FOR EMILY WILKENS Cocktail party in honor of Miss Emily Wilkens and her new book, "A New You," a good grooming and fashion guide, to be published in mid-November. By invitation. Publicity: Paula Quint, MU. 4-7300.	G.P. PUTNAM'S SONS (200 MADISON AVENUE)	FASHION INST.OF TECH. 227 WEST 27TH STREET
Tuesday Nov. 9 5:30 P.M. Cocktails	PREVIEW: RESORT- SPRING COLLECTION "Double-Feature Party"--showing of "Limelight Knits" by Domani; also Herdman's Irish linens in Du Pont dacron polyester. Commentator: Cyril Ritchard. Publ.: Rea Lubar, EN. 2-3510. Contact: Nori Hill, OX. 5-7900.	DOMANI KNITS (110 WEST 40TH ST.)	HOTEL PLAZA TERRACE ROOM
Tuesday Nov. 9 5:30 P.M. Cocktails	CALIFORNIA COLLECTION IN NEW YORK Spring collection by Helen Rose-Rod Owens. By invitation. Thereafter by appointment, Suite 605. Contact: CI. 7-2200.	HELEN ROSE- ROD OWENS, INC.	HOTEL GOTHAM BALLROOM
Tuesday Nov. 9 6:00 P.M.- 9:00 P.M.	SEVENTH SESSION OF FASHION CAREER COURSE Subject: "Home Furnishings." Speakers: Irene Grottano--Bell & Stanton, Inc.; Sarah Lee--"House Beautiful"; Hermine Mariaux--"The New York Times"; Ferris Megarity--B. Altman & Co. Reservations--\$2.75. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	UNITED ENGINEERING CENTER(345 E.47TH ST.)
Beginning Tuesday Nov. 9	OPENING: SPRING COLLECTION Continuous showings of Spring collection, designed by Joan Sparks. Contact: LO. 4-4668.	ALAMOR DRESS CORP.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Tuesday Nov. 9- Nov. 13	PRE-CHRISTMAS SHOWING OF GIFT ITEMS Special benefit, presenting art, boutique items, gifts, etc. Admission: \$1.00. Publicity: Alexander Tarsaidze at Serge Obolensky, PL. 9-6272.	"LES BOUTIQUES de NOEL"	129 EAST 78TH STREET
Nov. 10	PRESS SHOWING OF PAT SANDLER'S SPRING COLLECTION AT 9:30 A.M.(See Pg.7)		
Wednesday Nov. 10 12:00 Noon	OPENING OF SPRING COLLECTION Showing of Spring collection. By reservation. Contact: BR. 9-5012.	MOLLIE PARNIS (PARNIS-LIVINGSTON)	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday Nov. 10 12:30 P.M. Luncheon	FUR FASHIONS AT LUNCHEON SHOW "Dawn to Dusk Collection"--by Femina Furs, Ltd. Barbetta Publicity: Ellen Perl, TE. 2-8212. Reservations (\$5.00): CI. 6-9171.	FEMINA FURS, LTD. (330 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Nov. 10 1:00 P.M.	OPENING OF SPRING COLLECTION Also Nov. 16 at 1:00 P.M. By appointment. Contact: Lee Lerner, LO. 3-0988.	HANNAH TROY, INC.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday Nov. 10 1:15 P.M.	PREVIEW OF SPRING COLLECTION By invitation. Continuous thereafter, by appointment. Contact: Florence Norrito, LO. 5-6453.	OLEG CASSINI, INC.	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday Nov. 10 2:30 P.M.	OPENING: SPRING COLLECTION Spring collection at 2:30, Nov. 10, 16, 18. By reservation only. Contact: Joanne Jaap or Muriel Morris, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Nov. 10 2:30 P.M.	OPENING: SPRING COLLECTION Also Nov. 11, 16, 17, 18 at 2:30. By reservation. Contact: CH. 4-1872.	LARRY ALDRICH ASSOC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Nov. 10 3:30 P.M.	OPENING: SPRING COLLECTION By reservation. Continuous thereafter. Contact: Fred Breit, PE. 6-4580.	DEVONSHIRE BY ANTHONY L. MUTO	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday Nov. 10 5:00 P.M. Cocktails	SPRING COLLECTION DESIGNED BY KASPER Spring collection, designed by Kasper. By invitation. Continuous daily thereafter. Contact: Miss Iris, LW. 4-9000.	JOAN LESLIE, INC.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday Nov. 10 5:00 P.M.- 7:00 P.M.	PRESS PREVIEW OF CHILDREN'S FASHIONS Preview for the press of Spring fashions for children, sizes 3 to 6x and 7 to 14. By invitation. Publicity: Rosemary Sheehan, MU. 5-1280.	RUTH OF CAROLINA (390 FIFTH AVENUE)	HOTEL PLAZA WHITE & GOLD SUITE
Wednesday Nov. 10 7:30 P.M. Dinner- Dance	THIRTEENTH ANNUAL "ANGELS BALL" For benefit of Council Thrift Shop; co-sponsored by Helena Rubinstein Foundation. Reservation: \$100.00 (plus merchandise worth \$100.00.) Contact: LE. 5-5900. Publicity: Ann R. Silver, 247-6896.	NATIONAL COUNCIL OF JEWISH WOMEN	HOTEL ASTOR BALLROOM
Thursday Nov. 11 9:30 A.M.	OPENING OF SPRING COLLECTION Also Nov. 16 at 9:30. Contact: Norine Burke or Lou Salls, PE. 6-5475.	ROBERT STRONG, INC.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Thursday Nov. 11 9:30 A.M. Coffee	PRESS PREVIEW: GIFTS FOR THE HOME Preview for the press of gifts for the home. By invitation. (For Release, <u>Fri., Nov. 12.</u>) Publicity: Mark Klauser, OX. 5-4000.	OHRBACH'S	3RD FLOOR GIFT SHOP
Thursday Nov. 11 12:00 Noon	OPENING: CRUISE & SPRING COLLECTION Also Nov. 16 at 12:00 Noon. By invitation. Daily informal showings thereafter, by appointment. Contact: CH. 4-5694.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday Nov. 11 1:00 P.M.	OPENING: SPRING COLLECTION Showing of Spring and Resort collection, Nov. 11 and 16 at 1:00. By reservation. Contact: Phil Davidson, 564-3857.	ANDREW WOODS, INC.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Nov. 11 3:00 P.M.	OPENING: SPRING SUIT COLLECTION By invitation. Informal showings daily thereafter. Corbett, PE. 6-4580.	DEVONBROOK	1400 BROADWAY SHOWROOM - 10TH FLOOR
Thursday Nov. 11 3:30 P.M. Champagne	PREVIEW: TRAVEL AND SPRING COLLECTION "The New Samuel Robert Look"--in leather and fabric. By invitation. Thereafter at showroom. Publicity: Pennoyer Associates, MU. 2-6480. Contact: Herbert Sondheim, LA. 4-4562.	SAMUEL ROBERT, INC. (1407 BROADWAY)	HOTEL REGENCY BALLROOM
Thursday Nov. 11 4:00 P.M.	OPENING: SPRING COLLECTION Also, Nov. 12 at 11:30 A.M.; and Nov. 17 at 9:30 A.M. By reservation. Contact: Miss Agatha, LA. 4-9925.	CEIL CHAPMAN FOR MISS WINSTON	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday Nov. 11 4:30 P.M. Cocktails	PREMIERE FASHION SHOWING A new concept in four-season coats and costumes, designed and presented by Bill Blass. For press and buyers, by invitation. Contact: Lyn Stevenson, 971-4377.	DU PONT DYES & CHEMICALS; BOND STREET	HOTEL DELMONICO CRYSTAL BALLROOM
Thursday Nov. 11 5:15 P.M.	PREVIEW OF RESORT- SPRING COLLECTION Preview of Resort-Spring collection, designed by Angela. By invitation. Thereafter by appointment. Contact: Mr. de Marinis, JU. 2-1747.	ROSSINO-ANGELA, LTD.	30 WEST 57TH STREET SALON - 3RD FLOOR
Beginning Thursday Nov. 11	OPENING OF SPRING COLLECTION Continuous showings of Janine Kahan's Spring collection, designed by Bill Smith (1965 Coty Award Winner). Contact: LA. 4-3340.	JANINE KAHAN, INC.	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Beginning Thursday Nov. 11	OPENING: SPRING COLLECTION Daily informal showings of Spring collection, designed by Miguel Dorian. Contact: Valerie Ward, LW. 4-2717.	MOE NATHAN, INC.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Nov. 12	BERGDORF GOODMAN RELEASE--Fashions from Jamaica. (No Press Show)		
Friday Nov. 12 10:00 A.M.	PREVIEW OF SPRING FASHIONS For press and buyers, by invitation. Thereafter daily, by appointment. Contact: Helen Borger, CO. 5-7720.	BURKE-AMEY	16 WEST 57TH STREET SALON - 5TH FLOOR
Friday Nov. 12 11:45 A.M.	OPENING: SPRING COLLECTION Also Nov. 15 at 11:45. By reservation. Publicity: Rea Lubar, EN. 2-3510.	JOBERE, INC.	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Sunday Nov. 14 2:30 P.M.	CALIFORNIA SHOWINGS IN NEW YORK Presentation by members of L.A. Fashion Guild: Adele-California; Mike Anthony; Georgia Bullock; Cooper Couture; Charles Cooper; Wayne Fuller, Inc.; Harrods California; Helga Originals; Lee Herman; Peggy Hunt; Michaelson, Inc.; Moe Nadler; Neal-McClintock; Michael Novarese; Oscar of Beverly Hills; Elis Porter; Helen Rose; Stanley-Nelson; Travilla; Yvonne Originals. Contact: Katie Safford, 381-6068(L.A.).	LOS ANGELES FASHION GUILD(3810 WILSHIRE BLVD.)	HOTEL PLAZA BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Nov. 15	GIMBELS' RELEASE--Holiday At-Home fashions; "Fair Lady" Shop. (No Preview).		
Monday Nov. 15 9:00 A.M. Breakfast	IMPORTED GIFTS AND ANTIQUES Preview for the press of imported gifts and antiques. By invitation. (For Release, Tues., Nov. 16.)	ALEXANDER'S (LEX. AVE. & 58TH ST.)	5TH FLOOR
Monday Nov. 15 11:00 A.M.	PREVIEW OF SPRING COLLECTION Buyers, Nov. 15 at 11:00. For press, Nov. 15 at 3:00. For buyers, Nov. 16 at 11:30 A.M. All shows by invitation. Contact: Faye Berke, CH. 4-7270.	SARMI	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Monday Nov. 15 11:30 A.M.	PREVIEW: READY-TO-WEAR COLLECTION Edward Molyneux and John Tullis will present Spring 1966 ready-to-wear fashions, produced in Paris. By invitation. By appointment at private suite until Nov. 20. Publicity: Eleanor Lambert, MU. 8-2130.	STUDIO MOLYNEUX	SHERATON-EAST HOTEL BALLROOM
Monday Nov. 15 5:00 P.M.	SHOWING: RESORT COLLECTION By reservation. Contact: CH. 4-5452.	NORMAN NORELL	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Nov. 15	OPENING OF SPRING COLLECTION Arbe Originals presents the Spring collection of Boutique separates, casual and dressy suits, designed by Dorothy Arden. Daily informal showings. Contact: LW. 4-0220.	ARBE ORIGINALS, INC.	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday Nov. 16 10:30 A.M. Coffee	PRESS PREVIEW: "FOLLOW THE SUN" Preview of Cruisewear and Resort collection. By invitation. (For Release, Wed., Nov. 17.) Publicity: Jill Schoenbach, LO. 5-7950, Ext. 515.	STERN BROTHERS	3RD FLOOR
Tuesday Nov. 16 12:00 Noon Luncheon	ANNUAL "GIVE THANKS FOR WOMEN" LUNCHEON Honored guests: Bonnie Cashin, Bette Davis, Eileen Farrell, Fannie Hurst, Mabel Mercer, Barbara Walters. By reservation. Tickets: \$14.00, members; \$16.50, guests. Contact: The Fragrance Foundation, MU. 4-4911.	THE FRAGRANCE FOUNDATION	HOTEL PLAZA TERRACE ROOM
Tuesday Nov. 16 4:00 P.M.	OPENING OF SPRING COLLECTION Also showing Nov. 18 at 4:00 P.M. By reservation.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR Contact: WI. 7-8235.
Tuesday Nov. 16 4:00 P.M.	OPENING: SPRING COLLECTION Also Nov. 18 at 10:30 A.M. By reservation. Contact: Dorothy Herme, PE. 6-8412	ANTHONY BLOTTA, INC.	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Tuesday Nov. 16 4:00 P.M. Cocktails	PRESS PREVIEW: "RAINPIPER" PARTY A new "Rainpiper" umbrella will be introduced to the press at cocktails. By invitation. Contact: Virginia Casey at Infoplan, 557-2402.	ABERDEEN MANUFACTURING CORP.	ST. REGIS HOTEL VERSAILLES ROOM
Wednesday Nov. 17 10:00 A.M. Coffee	PRESS PREVIEW OF "CONTINENTAL CORNER" Preview for the press of special Christmas shop, featuring fashions for men and women. By invitation. (For Release, Thurs., Nov. 18.) Publicity: Jackie Landesman, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	6TH FLOOR FEATURE EVENTS DEPT.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Nov. 17 12:30 P.M. Luncheon	FASHIONS FOR NORTH- SOUTH AT LUNCHEON "Adventures Unlimited"--fashions for North and South by Abercrombie & Fitch Press by invitation. Public by reservation: \$5.00; contact: "Banquet Dept." PL. 9-3000. Abercrombie Publicity: Betty Flannery, LE. 2-2571 or MU.2-3600	ABERCROMBIE & FITCH	HOTEL PLAZA TERRACE ROOM
Wednesday Nov. 17 4:00 P.M. Cocktails	COCKTAIL PARTY AT NEW FASHION SALON Messrs. S.Shepard Lieberman and Irving Karshan, (formerly vice president of Hattie Carnegie), will invite the press for cocktails at their new fashion "town house" salon. By invitation. Contact: HA. 1-8060. Publicity: Pennoyer Assoc., 299 Madison Ave., MU. 2-6480.	KARSHAN, LTD.	24 EAST 64TH STREET SALON
Wednesday Nov. 17 4:00 P.M. Tea	PRESS PREVIEW OF CHRISTMAS BOUTIQUE "Place Elegante Xmas Boutique". By invitation. (For Release, Fri., Nov.19.) Publicity: Jacqueline Leve, PL. 2-1212, Ext. 7203.	BLOOMINGDALE'S	3RD FLOOR
Friday Nov. 19 9:00 A.M. And 12:00 Noon	TWO SHOWINGS: READY-TO-WEAR '66 "American Designers' Ready-To-Wear Collection for Spring 1966"--The Ameri- can Embassies Show. (Collection will be presented Nov. 30, in the new American Embassy in Mexico City.) Commentary by: Nancy White--Editor-in- Chief, "Harper's Bazaar". Chmn.: Constance Woodworth--"New York Journal- American." Prices: <u>Breakfast</u> --\$8.00, members; \$15.00, guests. <u>Luncheon</u> -- \$10.00, members; \$20.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Monday Nov. 22 4:00 P.M.- 7:00 P.M. Cocktails	EYEGLASS FRAMES; AND HAIR TINTING "Eye-Tems"--Joyce Christopher will preview her new fashion eyeglass frames. Also "Ombray"--shaded hair-tinting. By invitation. Publicity: Ruth Notkins, MU. 5-1544.	JOYCE CHRISTOPHER	80 EAST 56TH STREET SALON
Tuesday Nov. 23 10:30 A.M. Coffee	RESORT AND BOUTIQUE FASHIONS "The General Store"--preview for the press of Resort and new boutique fashions. By invitation. (For Release, Fri., Nov. 26.) Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	3RD FLOOR SPECIALTY CORNER SHOP
Tuesday Nov. 23 8:00 P.M. Supper- Dance	"PARTY OF THE YEAR" FOR COSTUME INSTITUTE Eighteenth annual "Party of the Year" for benefit of the Costume Institute, Metropolitan Museum of Art. Theme: "The Elegant Kingdom"--a fantasy of taste and fashion from many ages and many realms, with fashions from Costume Institute's collection. Chmn.: Andrew Goodman, president--Bergdorf Goodman. Co-chmn.: Melvin E. Dawley and Adam Gimbel. Reservations: \$100.00 each. Contact: TR. 9-5500, Ext. 381.	COSTUME INSTITUTE MET. MUSEUM OF ART	METROPOLITAN MUSEUM SCULPTURE HALL
Monday Nov. 29 3:00 P.M.	PREVIEW OF SPRING COLLECTION By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	STAVROPOULOS	16 WEST 57TH STREET SALON
Thursday Dec. 9 8:30 A.M. Breakfast	SPRING UNDERFASHION PRESENTATION Fashion show press preview of the complete Spring '66 underfashion collec- tion by Lovable. <u>Show at 9:30</u> . By invitation. Publicity: Polly Guerin, MU. 6-7788.	THE LOVABLE CO.	SHERATON-EAST HOTEL DIPLOMAT SUITE

RESORT-SPRING SHOWINGS--These collections have opened.

- BAITCH & CASTALDI. . . .Spring collection of coats, by Bataldi.
(BATALDI) 205 West 39th Street, 2nd Floor, LO. 4-6886.
- BRIARBROOK SUITSSpring suits and costumes, designed by Stefan.
512 Seventh Avenue, 11th Floor, LW. 4-9000.
- BRITTANYSpring coat and suit collection.
(HENRY FRIEDRICKS CO.) 205 West 39th Street, 13th Floor, PE. 6-8867.
- TED BROWN, INC.. . . .Daytime and late-day junior fashions, by Frances Prisco.
498 Seventh Avenue, 2nd Floor, LO. 4-9311.
- CLARET ORIGINALS, INC.. .Spring collection, designed by June Francis.
498 Seventh Avenue, 8th Floor, LO. 3-6126.
- DAVID CRYSTAL, INC.. . .Resort and Spring dresses and suits.
498 Seventh Avenue, 23rd Floor, BR. 9-6560.
- FONTANA OF ROME. . . .Spring import ready-to-wear collection. By reservation.
Hotel Plaza, Suite 334-36, FL. 3-7244.
- RUDI GERNREICH, INC.. . .Resort and Spring collection.
530 Seventh Avenue, 20th Floor, 695-1617.
- GAY GIBSON, INC.Spring junior collection.
1407 Broadway, Room 3905, LO. 5-4211.
- GORBAN, INC.Resort-Spring collection, designed by Ben Rodia.
530 Seventh Avenue, 2nd Floor, LO. 4-1390.
- GOTHE.Spring collection, designed by Miss Gina.
530 Seventh Avenue, 4th Floor, LO. 5-2727.
- GUY D.Spring collection, designed by Leo Narducci.
1375 Broadway, 15th Floor, 594-2550.
- HAYETTE JUNIOR;. . . .Resort-Spring collections.
HAYMAKER SPORTSWEAR 498 Seventh Avenue, 23rd Floor, BR. 9-6560.
- HOUSE OF JAMISON, INC.. .Resort collection, designed by Peggy Thayer.
498 Seventh Avenue, OX. 5-4812
- HEISER, INC.Resort and Spring collection, designed by Silvano of Rome.
530 Seventh Avenue, 8th Floor, LO. 3-1534.
- JUNIOR ACCENT.Spring collection, designed by Frank Adams. By appointment.
498 Seventh Avenue, 10th Floor, LO. 4-1434.
- KIMBERLY KNITWEAR, INC. .Resort and early Spring knitwear collection.
1410 Broadway, 10th Floor, LO. 4-1080.
- LADY MANHATTANSpring shirts, separates, and sportswear.
1407 Broadway, 15th Floor, 765-1250.

(continued on following page)

CONTINUOUS SHOWINGS (continued from page 13)

LAWRENCE OF LONDON . . .Spring collection of couture rainwear.
512 Seventh Avenue, 20th Floor, CH. 4-3815.

LOOMTOGS, INC.Resort and early Spring collection.
1407 Broadway, 35th Floor, 255-5500.

McMULLENResort and Spring collection. By appointment.
550 Seventh Avenue, 20th Floor, OX. 5-4270.

MADemoiselle ARLETTE . .Spring collection.
530 Seventh Avenue, 6th Floor, WI. 7-5324.

MAJESTIC SPECIALTIES . .Resort and Spring collection, designed by Jeanne Essig.
1410 Broadway, 16th Floor, IO. 4-3113.

MR. GEE.Resort and Spring collection, designed by Ruthanne Tuttle.
1407 Broadway, 25th Floor, WI. 7-8178.

MR. MORTSpring collection, designed by Stanley Herman.
498 Seventh Avenue, 20th Floor, OX. 5-4760, Ext. 743.

MR. MORT BOUTIQUE; . . .Spring collections, designed by Theo Hyngstrom.
MR. MORT PETITE JUNIOR 498 Seventh Avenue, 20th Floor, OX. 5-4760, Ext. 743.

MR. THOMSON.Pants and pant-tops for early Spring.
1410 Broadway, 22nd Floor, WI. 7-6700.

GINO PAOLISpring knit collection, imported from Italy.
1407 Broadway, 37th Floor, BR. 9-0925.

PETTI 4'S, INC..Resort and Spring custom sizes for the petite miss.
498 Seventh Avenue, 17th Floor, CH. 4-3558.

PUMPKIN CORNERRainwear by: PRL All Weather coats; Pumpkin Corner juniors.
512 Seventh Avenue, 21st Floor, LA. 4-7942.

ROB ROY, INC.;Spring boys' and girls' collections.
BONNIE ROY 45 West 34th Street, 5th Floor, 947-8100.

ROYAL LYNNE, LTD.. . . .Resort-Spring collection.
530 Seventh Avenue, 14th Floor, IO. 3-3035.

ROBERT SLOANResort collection, designed by Sylvia de Gay.
SPORTSWEAR, INC. 498 Seventh Avenue, 7th Floor, LA. 4-6651.

FREDERICK STARKE, LTD.. .London fashions: "High Summer"; "Sugar & Spice" collections.
Hotel Plaza, Suite 549, PL. 9-3000.

TANNER OF NORTH.Resort-Spring dresses, designed by Dorothy Cox.
CAROLINA 530 Seventh Avenue, 28th Floor, CH. 4-6350.

VIA VENETO, 7.Resort and Spring suits and coats, made in Italy.
(DIV. GINO PAOLI) 512 Seventh Avenue, 38th Floor, 244-0556.

1966						
JANUARY						
S	M	T	W	T	F	S
					1	
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					
FEBRUARY						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					
MARCH						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		
APRIL						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
MAY						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				
JUNE						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
JULY						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						
AUGUST						
S	M	T	W	T	F	S
1	2	3	4	5	6	
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			
SEPTEMBER						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
OCTOBER						
S	M	T	W	T	F	S
					1	
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					
NOVEMBER						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15</				

JANUARY

FEBRUARY

MARCH

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

APRIL

MAY

JUNE

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

JULY

AUGUST

SEPT EMBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

S	M	T	W	T	F	S
1	2	3	4	5	6	
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

OCTOBER

NOVEMBER

DECEMBER

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31